



## **XSB Announces the use of a Scrum Approach to Project Management**

Stony Brook, N.Y. – January 5, 2009 – XSB, Inc. ([www.xsb.com](http://www.xsb.com)), a Long Island based product content data management company announced the commencement of the use of a Scrum approach to project management. After attending a seminar offered by the Scrum Alliance ([www.scrumalliance.org](http://www.scrumalliance.org)), XSB Senior Programmer, Christopher Rued, became XSB's first Certified Scrum Master and is leading the company in adoption of this Programming methodology.

The Scrum approach to software development works by breaking projects down into a set of tasks to be completed in one to two week intervals called sprints. Sprints are carried out by small cross functional teams with the goal of delivering a working feature set at the end of each sprint. Frequent inspection and adaptation throughout the sprint helps to ensure quality. As the project progresses, one sprint is followed by another, until the project is completed and delivered.

Scrum is one of a class of methods known as agile development. It is a dynamic integrated planning and execution process for delivering software projects. This leadership philosophy encourages teamwork, self-organization and accountability allowing for rapid delivery of high-quality software. The Scrum approach keeps the team focused and on task. In addition, working on just one project avoids the delays and inefficiencies associated with project shifting since Scrum keeps the teams' attention on producing and delivering what they understand is of value to the customer.

“This approach is new for us but we’re already seeing the benefits in our development lab” said Chris Rued “Our projects are on track and we’re able to catch problems early on and avoid costly delays and missteps. We’re also seeing a real boost in productivity since everyone is held accountable for the work they take on...we don’t want to disappoint the rest of the team, so we’re all working really hard to stay focused and on track with the goals of each sprint.”

XSB, Inc. is a product data management technology company. The company makes a market in developing and commercializing technology to enable users to effectively aggregate, standardize and manage product and content data. The company hosts the largest commercial master data file in the world.

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