



XSB to Participate in S.P. Richard's 2009 Advantage Business Conference and Expo

Stony Brook, NY – April 15, 2009 – XSB, Inc. (www.xsb.com), a Long Island based product content data management company is pleased to announce that they will be participating in the 2009 Advantage Business Conference and Expo hosted by S.P. Richards (www.sprichards.com). The ABC Conference and Expo is an annual event that provides education, resources and key networking opportunities to Manufacturers, Dealers and Leaders in the office supply community. The ABC Expo, which will be held in New Orleans from June 24-27 2009, has become the industry's premier event; more than 2,500 attendees are expected at this year's conference.

XSB will introduce its Warwick™ Government Business Intelligence Tool to the office supply community at this event. Warwick™ tracks every product sold on the DoD EMALL and GSA Advantage Government e-Commerce portals and provides suppliers with an in-depth analysis of their product catalogs, NSN matching services and customized sales reports. Warwick™ provides suppliers with the actionable data they need to make strategic marketing and pricing decisions, refine their product offerings based on Government demand, and increase sales performance. “We are thrilled to have been invited to participate in this conference” said XSB’s Director of Operations, Daria Wesnofske. “Warwick™ is an important tool for any supplier offering commodity items, like office supplies, for sale. The Advantage Business Conference will provide us with an opportunity to showcase Warwick™ to more than 800 businesses across the country. We hope to be able to demonstrate how Warwick™ can help these dealers better understand the Government marketplace and provide the insights necessary to help them further grow their businesses in these challenging economic times.”

XSB, Inc. is a product data management technology company. The company makes a market in developing and commercializing technology to enable users to effectively aggregate, standardize and manage product and content data. The company hosts the largest commercial master data file in the world.

For more information contact Daria Wesnofske at 631-444-6820 or via email at d.wesnofske@xsb.com.